

JOURDAN BLACK

• Sports Broadcaster & Host •

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EXPERIENCE

- September 2018-Present** **Sports Anchor/Reporter: KHBS/KHOG**
Fayetteville, Arkansas
- Anchor sportscasts and host 30-minute Razorbacks game day show: Hog Wild
 - Produce and edit daily sports segments and enterprise feature stories
 - Provide live coverage of sports events
 - Use social media to react to breaking sports news and promote stories and sportscasts
- September 2016-2018** **Sports Anchor/Reporter: WABG/WXVT**
Greenville, Mississippi
- Anchored sportscasts and produced, edited, and hosted Sunday sports show: Overtime
 - Created original content for Overtime by cultivating a number of new segments including "In Case You Missed It", "Beyond The Game", "The Overtime Extra Point", & "Jour's Four"
 - Provided live coverage from sporting events
 - Used social media to break sports news and promote stories
- 2012-2016** **Anchor, Reporter, Producer: Sports Xtra**
Chapel Hill, North Carolina
- Anchored or reported live for weekly 30 minute sports highlights, news and analysis show
 - Produced and enterprised feature stories about UNC student-athletes
- 2015** **Sports Intern: WPLG**
Miami, Florida
- Conducted interviews and reported from events covering South Florida teams
 - Helped produce, edit, and write for sportscasts as well as Sunday sports program: Sports Sunday
- 2015-2016** **Host: BlueBlood Rivalry TV**
Durham, North Carolina
- Prepared game recaps and feature stories highlighting the UNC and Duke rivalry
 - Hosted BlueBloodTV events and conducted athlete interviews
- 2014** **Intern: Carolina Hurricanes Media Department**
Raleigh, North Carolina
- Assisted with in-game production and oversaw jumbotron activities for games
 - Conceptualized, filmed, and edited videos for Hurricanes' philanthropy partner
- 2013-2016** **Recruiting Assistant: UNC Football**
Chapel Hill, North Carolina
- Assisted coaches in high school recruiting efforts
 - Managed social media and other communications for coaches
 - Served as Carolina Ambassador to recruits on game days

EDUCATION

- 2016** **University of North Carolina at Chapel Hill**
- Bachelor of Arts in Broadcast and Electronic Media
 - Minor in Public Policy

AWARDS

- 2021** **National Sports Media Association**
- Arkansas Sportscaster of the Year